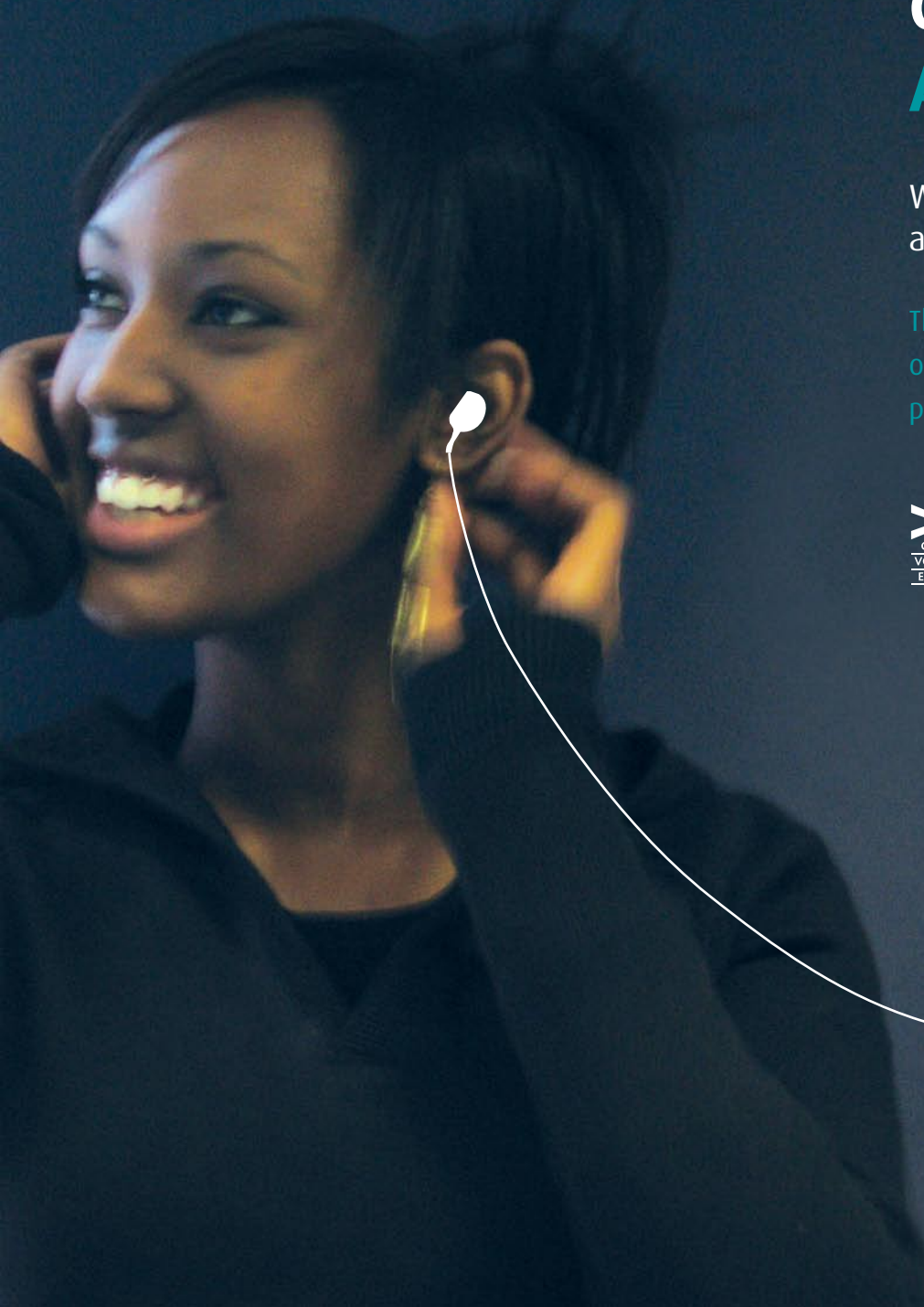


City of Westminster College Annual Report 2004-05

Welcome to the City of Westminster College's Annual Review for the academic year 2004-05

This review has been designed to provide a snapshot of the accomplishments of our students and our staff throughout the year as well as an overview of the performance of the College as a whole.





City of Westminster College is the major provider of post-16 education and training in the borough of Westminster and is the college of choice for increasing numbers of learners living in the borough and beyond. Established in 1903, we have five Centres in Westminster, located in Paddington, Maida Vale and Queens Park, and including the Cockpit Theatre, a fully operational studio theatre. We provide around 350 full and part-time education and training courses to over 8,000 students each year.

Westminster is a borough of huge contrasts, with areas of wealth and opportunity juxtaposed with areas of social and economic disadvantage. It also contains high levels of homeless people and large numbers of resident asylum seekers. We strive to deliver creative educational and training opportunities to support the needs of such groups. There is a gap between the qualifications required for employment in inner London and the attainment of its residents, with the consequence that many jobs are filled by commuters while local unemployment is higher than average. Indeed, two thirds of the wards in Westminster are classified as having levels of deprivation that are higher than the national average, with Church Street and Queens Park falling into the 10% most deprived wards in the country.

Together with local partners including local Schools, London Central Learning and Skills Council, Paddington Waterside Development, St. Mary's Hospital and the Employment Service, we are committed to trying to bridge this gap, by enabling local people to progress through the qualification framework to worthwhile employment.

Our mission is to provide the best education and training opportunities, enabling learners from all backgrounds to achieve their personal and professional goals and, in doing so, contribute to local and national economic development and prosperity.

2004-05 was another year of excellent student achievement, with outstanding results in A Levels and many vocational courses. Key achievements from this year included:

- 7.6% growth in full-time FE learners
- 10% increase in our overall success rates
- 5% increase in numbers of our learners progressing onto Higher Education
- An excellent Quality Assurance Agency (QAA) visit to review our Medical Technology provision.
- An average A2 pass rate of 93%

On behalf of the staff and Governors, we would like to congratulate our students on their success and wish them well for the future. We have a lot to be proud of at City of Westminster College and have an exciting future ahead of us.



Jude Boardman
Chair of Governors



Robin Shreeve
Principal

Top Stories from 2004-05

City of Westminster College welcomes its new Principal

Robin Shreeve became the Principal of City of Westminster College on 1 August 2005.

Robin was formerly Deputy Director-General for Technical and Further Education in New South Wales, Australia. Prior to that he was Director (Principal) of a College in Australia. Before moving to Australia, Robin held positions in FE colleges in Hertfordshire and Suffolk.

His links to the Further Education sector in the UK have remained 'live' and in 2004, Robin was invited to be a 'guest' Inspector during the OFSTED/Adult Learning Inspectorate (ALI) inspection of a south London FE college.

Robin is passionate about Further Education and is especially committed to improving quality and exploring the commercial and technical opportunities offered by links with business and industry. His focus is the College

of the Future and he will lead on the planning and development of a new accommodation strategy, which will provide the setting for the delivery of a re-focussed curriculum to meet challenging targets.

Speaking of his appointment, Robin Shreeve said:

'City of Westminster College has a proud tradition of delivering high quality education and training. We need to build on this and aspire to exceed, not just meet, the expectations of our students, their employers and our communities.'



Paul Bellamy

Robin joined as Principal on the retirement of Paul Bellamy after 33 years at the College. Having joined the Motor Vehicle school in 1972, and undertaken various posts, Paul became Principal in 1990. Whilst seeing the College through many changes and developments as Principal, Paul's fundamental belief in meeting the needs of all students remained his top priority.

The Governing Body hosted an event for stakeholders in July 2005 to say farewell to Paul and recognise his contribution as well as introduce Robin.



Robin Shreeve, Principal and Chief Executive

Top Stories from 2004-05

A year of excellent achievement

Thanks to the co-ordinated effort of the whole College community, our overall success rates increased by a remarkable 10% in 2004-05.

Our A Level achievements were excellent in 2004-05, with an average A2 pass of 93% and most of our students performing better than their predicted grades. Our Value Added results made the College one of the highest performing FE colleges in London for A Levels.

We also experienced excellent pass rates in virtually all of our vocational courses, with most being above national benchmarks. Pass rates of between 80 and 100% were achieved in:

- **Caring**
- **Leisure and Tourism**
- **Performing Arts**
- **Electronics**
- **Health and Social Care**
- **Photography**
- **Business**
- **Science**
- **Sound Engineering**

Success rates of above the national benchmarks for colleges with a high widening participation factor for level 2 and level 3 courses were achieved for both 16-18 year olds and over-19 year old learners.

Particularly high pass rates were once again recorded on our BSc in Clinical Physiology, with almost 30% of students gaining first class honours degrees.

Such statistics mask the extraordinary willpower and determined efforts of many of our students in gaining their qualifications.

Here are just two examples of 2004/2005 students who achieved great success against all the odds.



Godfrey Steven Lawson

Steven originally trained as a car mechanic, but returned to education after a severe head injury. His neurological functions were quite badly impaired and he had to be re-taught how to perform everyday tasks by Health Care professionals.

He joined the College in 2003-04 undertaking A Level classes. His hard work and dogged determination has seen him gather an impressive array of A Levels, including A Grades in Law and Government & Politics, the former of which he intends to study at university.

Godfrey won a Student Award for A Level Sociology in 2004-05, seen above receiving his award from Des Reardon, Director of Division, with Jean Shirley, prize sponsor.



Maureen Chanda

Maureen has a hearing impairment but, despite her difficulties, worked hard to achieve the NVQ Level 2 Qualification in Business Administration.

Maureen proved herself to be a model student – confident, reliable, punctual and an ambassador for the College by being the first NVQ student to work for the National Housing Federation to complete her qualification. Following an education visit to the Ministry of Defence, Maureen was interviewed and selected for a work experience placement. Her security clearance is now complete and she is seeking employment in the public sector.

Maureen won a Student Award in 2004-05, seen above receiving her award from Des Reardon, Director of Division, with Andy Gillman of the Ministry of Defence.

Top Stories from 2004-05

Student Awards 2004-05

We think it is important to celebrate the achievements of our students who work so hard to make the most of their education and training opportunities.

Each year, College tutors select a number of students who have excelled in their particular area of study and nominate them for recognition at a formal Student Awards Ceremony. For the 2004-05 year, the ceremony took place at our Cockpit Theatre on Wednesday 14 December 2005. 24 students received awards.

The ceremony was a warm and lively occasion, which opened with a wonderful performance by the BTEC National Diploma in Dance students. Friends, relatives, local Councillors, employers and college staff then heard why each individual student was being honoured.

Most of the awards were presented by one of the companies who had sponsored the ceremony.

We were delighted to have Giles Long, Paralympics Gold Medallist, as a guest speaker for the occasion. Giles, who was awarded subsequently an M.B.E. in the New Years' Honours list, has represented Great Britain at the highest level in the world of swimming for the past 12 years. He has won 20 major Championship medals including Paralympics, European, and World Championship Gold medals.

His greatest achievement was winning the Paralympics 100 metres Butterfly Gold medal, in October 2000, in a World Record time. Giles has had a difficult journey on the road to reaching this success and he delivered a speech which everyone found to be moving, motivational and inspirational.



Jude Boardman, Chair of Governing Body, Giles Long M.B.E. and Robin Shreeve, Principal

Student Awards 2004-05

The 24 individual student award winners who have excelled in their particular area of study.

Division of Arts



Junior
Nkrumah



Simon
Trundle



Leanne
Cassie



Tobias
Da Costa

Division of Business & Community Studies



Shugufa
Khairzad



Godfrey
Lawson



Maureen
Chanda



Dibora Asrat



Sara Jaen

Division of Science, Humanities & Management Studies



Michael Cole



Eyerusalem
Gebremeskel

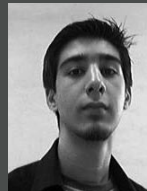
Division of Science, Humanities & Management Studies



Susan
Lewington



Reza
Choudhury

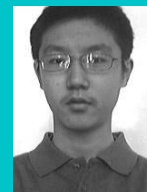


Kayvon
Firouzabadi



Lynsey Parkes

Division of Technology



Tze Loung
Duong



Victoria
Moore



Abdi Rashid
Ahmed



Saed Arab
Hashi

Division of Technology



Lilian
Fitzpatrick

Training & Community Partnerships



Liton Ali



Sian Parkin



Christina James

The Governors Award



Rebecca Hazell

Principal's Award



Sara Jaen

Top Stories from 2004-05

C2E – Highly commended in National Beacon Awards

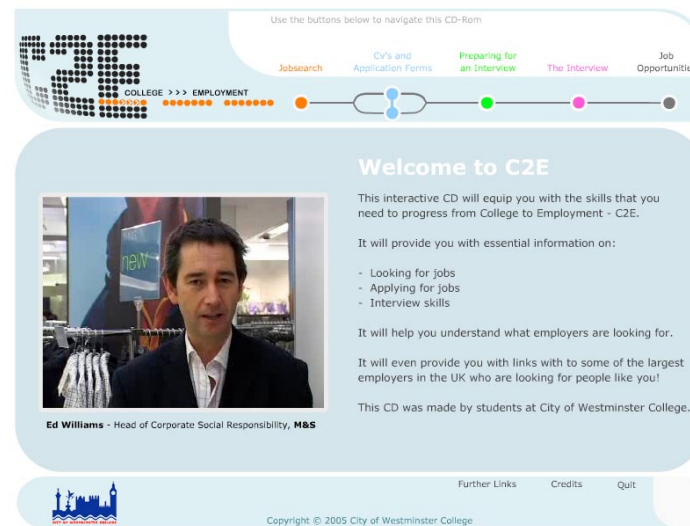
Our C2E (College to Employment) CD-ROM was 'Highly Commended' in the 'Successful Use of Learning Resources' category by the Association of Colleges Beacon Awards. Marks and Spencer offered the College funding to develop a scheme aimed at improving employability, the project team devised an idea for an inter-active CD-ROM for our learners with guidance on how to approach next steps into the workplace.

C2E demonstrates City of Westminster College's Centre of Vocational Excellence (CoVE) at its very best as it involved the college, students and employers working together in partnership using the latest digital media technology.

The C2E was designed and produced by our students, who were able to work with employers such as St Mary's Hospital, the Ministry of Defence, M&S, Sky Imaging and also work with Connexions. By working closely with employers in this way, and utilising their expertise, the students gained a greater understanding of the needs of employers.

Students storyboarded the content and completed the filming, graphics, illustration, animation and development of the CD-ROM. They also gained invaluable professional experience, as well as developing skills in working to a brief, a schedule and a budget and working as part of an effective team, producing a portable, user-friendly product, full of practical advice, communicated in a lively style.

Since its release in May 2005, C2E has been distributed to over 4,000 young people studying and living in Westminster.



Still image from C2E interactive CD



And More Good News ...

- 368 of our learners progressed to HE using the Universities and Colleges Admissions Service (UCAS) in the 2004-05 academic year, which was an increase of nearly 5% from 2003-04. This was made up by progression of 4% from level 2 vocational courses, 44% from vocational level 3 provision, 18% from Access courses and 34% from A Level.

- 2004-05 was the second year of the successful 6f Consortium, a mutual partnership of the 8 schools and 2 FE colleges within Westminster which aims to provide a comprehensive and joint offer for all 16-19 year olds. In 2004-05, the 6f Consortium saw improved A Level results, a 31% increase in students continuing study after GCSE's and 80% of students succeeding in gaining a place on the course they wish to study at the end of the partnership.

- We premiered a very successful 'My Westminster' project at the Odeon, Leicester Square in June 2004. The project was a joint collaboration between the College, the BBC and Year 11 pupils from St Augustine's School, St Marylebone's School, North Westminster Community School and Grey Coat Hospital School. 160 students worked in groups to create short films and other visual interpretations of Westminster.



Sinead Moriarty

- **Darren Cheesman**, one of our National Diploma Sport and Exercise students and England Junior Squad Hockey player, won a Hockey Writers' Club and Higgins Group UK Youth Award.

- Former Creative Writing student **Sinead Moriarty** had her very first novel, 'The Baby Trail', published by Penguin books in September.

- One of our former photography students, **Hoshing Mok**, won the Association of Photographers Student Award.



Students from Grey Coat School arriving with Rachel Allard, Headteacher for the red-carpet premiere of 'My Westminster' at the Odeon Leicester Square.

- **Sir Kevin Tebbit**, Permanent Secretary at the Ministry of Defence visited City of Westminster College to talk to some of our students about the work they have been doing with the MoD Education Outreach Coordinator, Andy Gillman.



Students and course tutors with Robin Shreeve (Principal), Sir Kevin Tebbit, Andy Gillman and Jude Boardman (Chair of Governors)

- We have an established Centre of Vocational Excellence (CoVE) in New Media Technology, which provides training and high-end facilities for the creative industries. In 2004-05, we were asked to be the lead partner for the Creative Industries across the seven London Central Colleges.

Our Students

Age and Gender

• In 2004-05 we recruited 8,618 students of whom 43% were female and 57% were male. 28% were aged 16-19 years, 70% were aged 19 years and above, and 2% were aged under 16 years.

Ethnicity and Languages

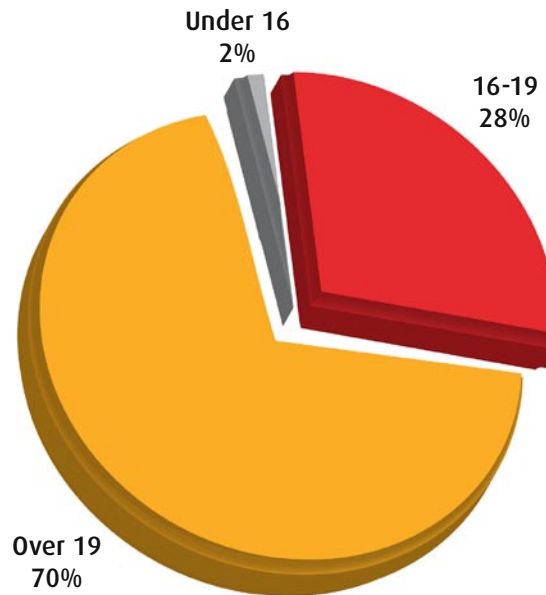
• 70% of our students identified their ethnicity as other than white British. The largest group represented were Black Africans (11%) followed by Black Caribbean's (7%).

• Around 45% of our students speak English as an additional language. Major other first languages are Arabic, Bangladeshi/Bengali, French, Somali, Spanish and Farsi. Our data reveals that some 54 other first languages are spoken.

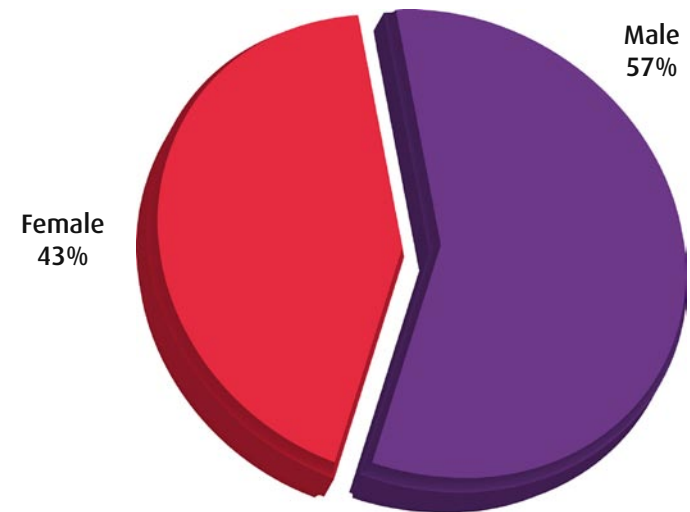
Geographical background/ Social Inclusion

• 30% of our students live in the borough of Westminster, with a further 12% from the neighbouring borough of Brent. Overall, 83% of our students live in London boroughs.

Age Profiles



Gender Profiles



Our Partnerships

Schools

- We have strong links with all eight local Secondary schools and are a key partner in the Westminster 16-19 Consortium, working with Schools and another FE College to provide a borough-wide sixth form offer.
- We offer Vocational GCSEs and other Schools links programmes.
- We also deliver an 'Education Otherwise than in Schools' contract for Westminster City Council's Education Department. This is a five-year contract for all excluded Year 10 and Year 11 pupils.
- We have undertaken development work with the Westminster 14-19 Pathfinder programme (Employer Engagement).

Universities

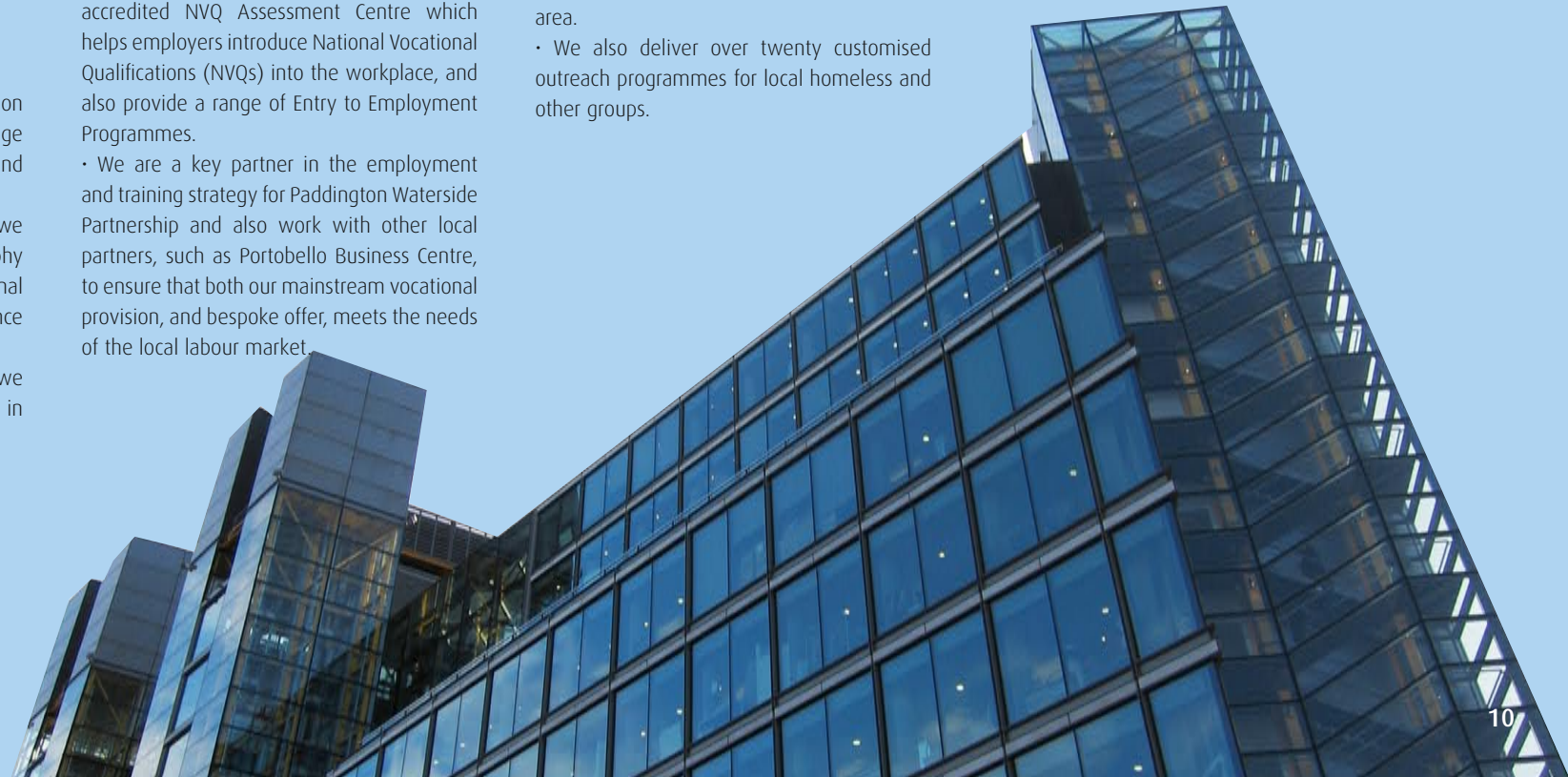
- We have excellent links with most London universities and we are an Associate College of both the University of Westminster and Middlesex University.
- With the University of Westminster, we provide Foundation degrees in Photography and Music Technology, and Higher National Certificate courses in Business and Conference and Event Management.
- In association with Middlesex University we offer a Bachelor of Science degree course in Clinical Physiology.

Employers

- We work with a wide range of employers across London and beyond, delivering client-centred training and development programmes. These include providing government-funded programmes to engage young people and adults in employment, specialist training for particular skills areas and customised training for small to medium sized businesses and larger organisations.
- We are the biggest trainer of NHS Technicians in the London area.
- Our experience in delivering training solutions to employers extends from small to medium sized business through to large organisations in both the public and private sectors. Examples include St. Mary's Hospital, Eurostar and London Underground.
- We have a well-established City and Guilds accredited NVQ Assessment Centre which helps employers introduce National Vocational Qualifications (NVQs) into the workplace, and also provide a range of Entry to Employment Programmes.
- We are a key partner in the employment and training strategy for Paddington Waterside Partnership and also work with other local partners, such as Portobello Business Centre, to ensure that both our mainstream vocational provision, and bespoke offer, meets the needs of the local labour market.

Partnerships with Local Community

- We have worked closely with Westminster City Council on their Local Strategic Partnership in support of Learning and Employability initiatives.
- As the lead partner in the community-based consortium which manages the training strategy for the Single Regeneration Budget Round 5 (SRB 5) 'New Life for Paddington', we continue to work with community trainers including Paddington Waterside Development, Voluntary Action Westminster (VAW), Paddington First, Beethoven Street Community Centre, Church Street Neighbourhood Management and other Community and Voluntary Organisations to develop skills in local people appropriate to the needs of employers coming into this area.
- We also deliver over twenty customised outreach programmes for local homeless and other groups.



Our Strategy

Mission Statement

City of Westminster College will provide the best education and training opportunities, enabling learners from all backgrounds to achieve their personal and professional goals and, in doing so, contribute to local and national economic development and prosperity.



Strategic Aims 2005-08

Aim 1

To position the College as first choice for education and training in the centre of London and a focus for collaboration, innovation and development.

Aim 2

To guarantee student entitlement to a relevant, challenging and appropriately supported curriculum.

Aim 3

To create a college-wide culture of continuous improvement, where high expectations are encouraged, supported and fulfilled.

Aim 4

To invest in the continuous development of a committed and flexible staff, working together to meet client needs.

Aim 5

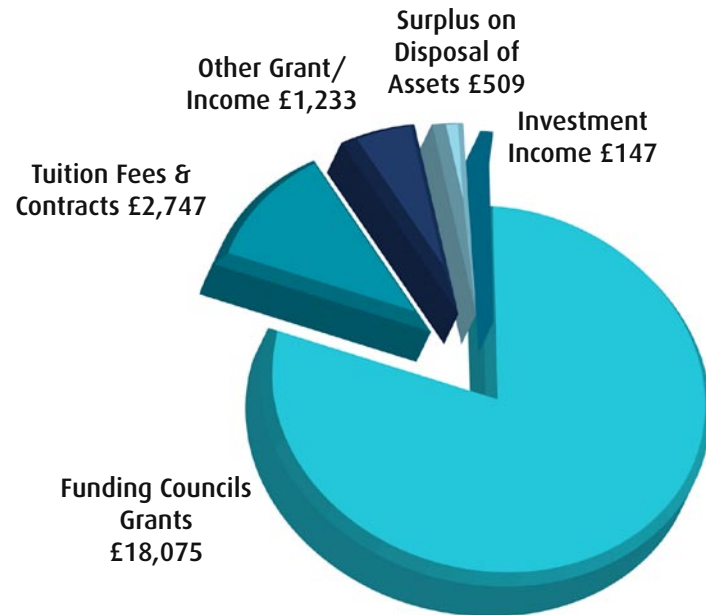
To direct and manage resources efficiently, to ensure an accessible, safe and effective learning and working environment.



Financial Overview

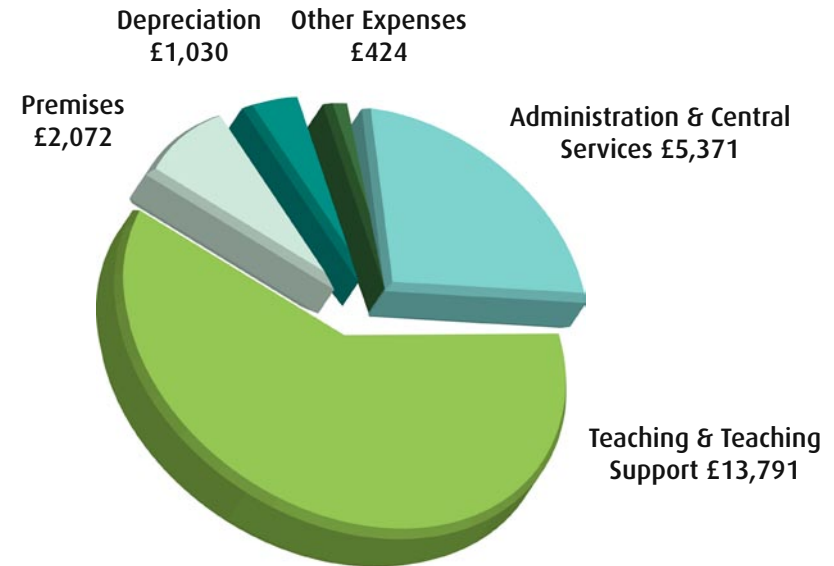
CITY & WESTMINSTER COLLEGE FINANCIAL INFORMATION 2004 – 2005

Total Revenue (£ thousands)



Total Revenue £ thousands	£'000s	%
Investment Income	147	0.6
Funding Councils Grants	18,075	79.7
Tuition Fees & Contracts	2,747	12.1
Other Grant/ Income	1,233	5.4
Surplus on Disposal of Assets	509	2.2
TOTAL	22,711	100

Total Expenditure (£ thousands)



Total Expenditure £ thousands	£'000s	%
Teaching & Teaching support	13,791	60.8
Administration & Central services	5,371	23.7
Premises	2,072	9.1
Depreciation	1,030	4.5
Other Expenses	424	1.9
TOTAL	22,688	100

City of Westminster College achieved a modest surplus of £23,000 in 2004-05 despite the LSC reducing funding by some £325,000 mid-year. In doing so, the College met all of its learner number targets and its rebased funding target.



City of Westminster College

Paddington Centre

25 Paddington Green
London W2 1NB

Queens Park Centre

Saltram Crescent
London W9 3HW

Maida Vale Centre

Elgin Avenue
London W9 2NR

Cosway Street Centre

Cosway Street
London NW1 6TH

Cockpit Theatre

Gateforth Street
London NW8 8EH

For Course Information call 020 7723 8826 or visit www.cwc.ac.uk

